

General Agenda

Digital Week 2022

Between December 21-25, 2022, the National Convention Center

Time	Zone DG				Zone DS			Zone DE				Note
	Room N14		Coordinator	Chairman	Coordinator	Main Hall			Coordinator			
	Items	Coordinator				Items	Chairman	Narrator				
December 21, 2022												
08:00 - 10:00	Joint consultation meeting with TC Div. of 18 provinces in the work of digitization				Technology Promotion and Transfer Center			Seminar 1: "Digitization and socio-economic development in the era of industrial revolution 4.0"	MTC Leader	- MTC - MIC - MPI - LICA	Content-seminar subcommittee	
10:00 - 11:00								Seminar 2: "The roadmap for Digital Transformation towards Industry 4.0, and beyond to Society 5.0 with advances in A.I., Digital Identity powered by Biometrics and Digital Government solutions."		Mr. Walter Lee Technology Evangelist and Head of Public Safety Consulting, Public Safety Centre of Excellence, NEC Asia Pacific (+65 9001 3160)	Encourage + content-seminar subcommittee	
11:00 - 12:00												
12:00-13:00	Break and Lunch Time											
13:00 - 16:30	Digital Week Opening Ceremony, Seminar and Competition and Visit the exhibition - Watch VTR - Watch the show - The Minister welcome the guests - The Minister invite the Prime Minister to speak at the opening ceremony - Invite the Minister, Vice Minister, VIP guests and supporters to press the button to open the event - Invite Minister and guests to take photos outside	The Prime Minister	Committee responsible for the ceremony and place		Debate the use of digital technology for cyber security	MTC Leader	Competition sub-committee					
16:00 - 16:30							- Product launch event of BCEL- BestTelecom: "OneX, BCEL TipMa, OneCash Topup					
December 22, 2022												
08:00 - 08:30	Commenting on the training to promote the use of digital technology, social media, small and medium businesses (SMEs) to expand the market and increase income				Technology Promotion and Transfer Center			Registration				
08:30 - 09:00								Introduction and speech of opening ceremony				
09:00-09:30								Release Digital Striding Towards Laos 2030		Liu Shu from HUAWEI Y technology Lao Sole Co.,Ltd.	Encourage + content-seminar subcommittee	
09:30-10:00								Lao Cybersecurity Hacking Challenge		Ms. ສິລາ ກາດຊິນ, from BIPO Service Lao Sole Co.,Ltd.	Encourage + content-seminar subcommittee	
10:00 - 11:00								Using digital systems to help manage personnel		Ms. ສິລາ ກາດຊິນ, from BIPO Service Lao Sole Co.,Ltd.	Encourage + content-seminar subcommittee	
11:00-11:30								1. U-Money offers electronic wallet services and product sales in U-Money app 2. Present IT products and services 3. Introducing Ustudy products, K23 online language learning services				
11:30 - 12:00								- Product launch event of KokKok Chat				
12:00 - 13:00	Break and Lunch Time											
13:00 - 13:30							Seminar 3: "Digital technology" - Digital technology development plan	MTC Leader	Mr. ພົວມະເສຍ ໄຊຊະວຽນ	Encourage + content-seminar subcommittee + LTC		

13:30 - 14:00	The meeting summarizes the evaluation of the process of patriotism and development of MTC for 05 years and the direction of the plan until 2025 and Ceremony of awarding medals, letters of commendation	The Vice Prime Minister	Department of Organization and Staff	Promotion of Startup business	Technology Promotion and Transfer Center	Lao Cybersecurity Hacking Challenge		Competition sub-committee Competition sub-committee	1. 5G Spectrum Management & Used Case		LTC Strategic Partners (AIS) Dr.Dhecrasak Anantakul, Ms. ສຸກ	Encourage + content-seminar subcommittee				
14:00 - 14:30										2. Carbon Credits: The Global Megatrends for Digital Economy		Dr. ໂຮ່ from Thailand	Encourage + content-seminar subcommittee			
14:30 - 15:00										3. Cybersecurity Operation Management (CSOC)		Mr. ກອນທິດ from AIS	Encourage + content-seminar subcommittee			
15:00 - 15:30									The use of digital technology in the b	Technology Promotion and Transfer Center			4. AI & Data Science with Used Case and Development		Dr. ທາຍມິ່ງ from KKU	Encourage + content-seminar subcommittee
15:30 - 16:00													5. Enterprise Architecture (EA) for Digital Transformation		Mr. ຈິລາຍ (Mr. ເສມ)	Encourage + content-seminar subcommittee
16:00 - 16:30											Cybersecurity Hacking Challenge		6. Blockchain for Digital Telco		Mr. ສິມມິໄຊ (ດິນ)	Encourage + content-seminar subcommittee
16:30 - 17:00									The use of online social media in marketing	Technology Promotion and Transfer Center			7. Why do we need Data Analytics? (AI, IoT, Big Data, Cloud over B2B2X)		Mr. ສະຕາພອນ ຜົວວິນາ	Encourage + content-seminar subcommittee
17:00 - 17:30													8. Mobile Wallet (FINTECH): Laos New Digital Life with M-Money Used Case		Dr. ສິໂລສອງ, Mr. ອາຈຸນ ແລະ ດາດ ບາຍຈິດ	ສະກຸນສາມາດສະໜອງ+ ເນື້ອໃນ-ສຳເລັດ
December 23, 2022																
08:00 - 09:00	Lao Digital Transformation Forum, under the theme "Collaboration across Lao Digital Transformation"	Mr. Chairman	Committee responsible for the Digital Forum			Seminar	Mr. ໂສພະກອນ ກຸ້ມຄຳ ຜູ້ກໍ່ຕັ້ງ ຊຽງພິມັງ ເທົາໂນວເຕີ	The competition sub-committee								
09:00-09:30									- Introduction	Mr. ໂສພະກອນ ກຸ້ມຄຳ ຜູ້ກໍ່ຕັ້ງ ຊຽງພິມັງ ເທົາໂນວເຕີ						
09:30-10:00										- Outline of the seminar and main activities	Mr. ໂສພະກອນ ກຸ້ມຄຳ ຜູ້ກໍ່ຕັ້ງ ຊຽງພິມັງ ເທົາໂນວເຕີ					
										- Opening speech of the seminar	Mr. ຈຳຫິດ ສຸນເລັດ The head of the competition sub-committee					
10:00 - 10:15	Coffee Break															
10:15 - 10:45	Lao Digital Transformation Forum, under the theme "Collaboration across Lao Digital Transformation"	Mr. Chairman	Committee responsible for the Digital Forum			Start-up workshop - Start-up and transformation into a vision of Lao business and the future	- ສາທາ, ຄົມSMEs, ກອດ, ໂລກ້າ, Food Panda, Kotra	The competition sub-committee								
10:45 - 11:15																
11:15 - 11:30										Activity 1: Sharing within the local startup community: tips, advice, ideas, tools, information and more	ສາທາ ແລະ ເທົາໂນວເຕີ					
11:30 - 12:00																
12:00-13:00	Break and Lunch Time															
13:30 - 14:00	Lao Digital Transformation Forum, under the theme "Collaboration across Lao Digital Transformation"	Mr. Chairman	Committee responsible for the Digital Forum			Workshop 4: "Controls and policies to access funding sources for start-ups and small-medium businesses"	Lao PDR Young Businessmen's Association Lao National Chamber of Commerce and Industry ADB Ventures Lao Institute of Technology joint venture capital (CEIT/SIT/Lao-India/Lao-German)	The competition sub-committee								
14:00 - 14:30																
14:30 - 15:00										Activity 2: Financial access map and information survey for related financial sectors	Financial partnership and Chiang Mai Technovator ຊຽງພິມັງ ເທົາໂນວເຕີ					
15:00 - 15:15	Coffee Break															

15:15 - 15:45					Workshop 5: The trend of digitization in the field of skills, investment and business in our world now	University of Arizona State Mr. ຜູ້ໜັງ ຊິນ (CEO Vattanac bank, Cambodia) JCI Business Group in Japan TechSauce Thailand Sequoia Capital (Venture capital of Singapore)												
15:45 - 16:00	Lao Digital Transformation Forum, under the theme "Collaboration across Lao Digital Transformation"	Mr. Chairman	Committee responsible for the Digital Forum		Activity 3: Global Startup showcase and group discussions	ຜູ້ໜັງສຳຄັນ ພາກ ທຸກ	The competition sub-committee											
December 24, 2022																		
08:00 - 09:30				Talk exchange meeting 4: "Opportunities and challenges in driving the economy with digital technology in the Lao PDR"	- MTC - LICA - BCEL - LTC													
9:30-10:00				Seminar 1: "Strategies and plans for the development of the digital economy in the Lao PDR" - Mr. ສາຍສິນ ສິນທິວິໄນ, Deputy Director General of ທາງ (ໜັງ)		Competition Lao ICT Awards 2022												
10:00 - 10:15						Coffee Break												
10:15 - 12:00				Seminar 2: "Modern banking services" - BCEL "Development of telecommunications infrastructure" - LTC "Cyber security management" - Cyber Department (MTC) "Electronic Transaction" - Ms. ສາຍສິນ ສິນທິວິໄນ, ທາງ (MTC) "E Commerce Platform (Bento Website)" - Bento		Competition Lao ICT Awards 2022												
12:00-13:00						Break and Lunch Time												
13:00 - 14:00				Seminar 5: Digital development in the next decade	MTC ETL LICA Huawei													
14:00 - 15:00				Seminar 3: "The role of Lao Satellite in economic and social development in the digital economy era" - Mr. ສິນທິວິໄນ, Company Deputy Director "The development of the transportation system to the digital age" - ສາຍສິນ Technology Company "Big Data and Data Center" - Mr. ສິນທິວິໄນ, Digital Information Center (MTC) "Cloud computing" - UNITEL "Mobile Money used case" - Mr. ສາຍສິນ, M=Money Company		Competition Lao ICT and Innovation Awards 2022												
15:00 - 15:15						Coffee Break												
15:15 - 17:00				Seminar 4: "Cloud Computing technology Development" - UNITEL "The development of blockchain technology in the digital age" - Dr. ສິນທິວິໄນ, Department of Computer Science, National University "Digital Asset and Cryptocurrency" - JDB		Competition Lao ICT and Innovation Awards 2022												
December 25, 2022																		
08:00 - 10:00						Competition Lao ICT and Innovation Awards 2022 Student category												
10:00 - 10:15						Coffee Break												
10:15 - 12:00						Competition Lao ICT and Innovation Awards 2022 Student category												
12:00-13:00						Break and Lunch Time												

										Give certificate ceremony of the ASEAN ICT Award certificate in 2021 and group photo Give certificates of honor and souvenirs to the judges Lao ICT Award Innovation Awards 2022 Announcement of results and awards of Lao Cyber Security Hacking Challenge. take a photo together with the awardee Announcement of results and awards of the cyber security debate Announcement of results and awards of Lao ICT Award 2022 . take a photo together with the Announcement of results and awards of the cyber security debate . take a photo together with the	The Minister	Minister of MTC	Competition sub-committee	
13:00-15:30														